Simply put I want to build the modern female version of Playboy.

Why do this? Women like porn and are an underserved market. Good statistics are hard to come by so the exact size of the market is hard to judge. A Pew research report recorded 8% of women [self reporting](https://slate.com/human-interest/2013/10/pew-online-viewing-study-percentage-of-women-who-watch-online-porn-is-growing.html) that they consumed porn online. [Other estimates](https://www.mensjournal.com/health-fitness/how-many-women-watch-porn-20151124/) of porn viewership among women are as high as 50%.